TOURISM CAREERS



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Careers related to studying Tourism

Travel and tourism

• Airline customer service agent

Airline customer service agents make sure passengers and their luggage safely board the right aircraft at the right time.

• <u>Airline pilot</u>

Aircraft pilot, co-pilot, first officer, captain

Airline pilots fly passengers and cargo to destinations around the world.

<u>Airport information assistant</u>

Airport information assistants help passengers in airports.

• Cabin crew

Flight attendant, air steward, air stewardess

Air cabin crew help make sure that airline passengers have a comfortable, safe and pleasant flight.

<u>Cruise ship steward</u>

Cruise ship stewards clean and service cabins on board cruise ships.

• <u>Diver</u>

Divers work underwater at sea, or in rivers, lakes, canals and reservoirs.

Fairground worker

Fairground workers operate rides and carry out maintenance at theme parks or travelling fairgrounds.

- Heritage officer
- Historic buildings officer, listings officer

Heritage officers support teams to take care of buildings, monuments and places valued for their cultural and historical importance.

Hotel manager

Guest house manager, hotel general manager

Hotel managers are in charge of the day-to-day running of a hotel.

Hotel porter

Hotel porters welcome guests, carry their luggage and answer their questions.

Hotel receptionist

Hotel receptionists make guests feel welcome, manage new room bookings and reservations, and deal with requests from guests.

• Hotel room attendant

Hotel room attendants make sure that hotel rooms are clean, tidy and inviting for guests.

Housekeeper

Housekeeping manager, head housekeeper

Housekeepers organise hotel staff to make sure that all the rooms are kept clean and tidy.

• Interpreter

Interpreters convert the spoken word from one language into another, either face-to-face or remotely.

Lock keeper

Canal lock keeper, river lock keeper

Lock keepers open and close lock gates on canals and rivers to allow leisure and commercial boats to pass through.

- Museum assistant
- Visitor experience assistant

Museum assistants take care of customers and security in museums and galleries.

• Port operative

Stevedore, passenger operations worker, port worker

Port operatives work with cargo, passengers and marine craft in ports and harbours.

<u>Resort representative</u>

Holiday rep, customer services rep, overseas rep

Resort representatives look after holidaymakers during their stay.

<u>Riding holiday centre manager</u>

Trekking centre manager, equine tourism manager

Riding centre managers plan and run the centre's activities, manage staff and develop the business.

<u>Riding holiday leader</u>

Pony trekking guide

Riding holiday leaders take individuals and groups out on treks.

Sailing instructor

Sailing instructors teach people to sail yachts and boats.

• <u>Tour manager</u>

Travel manager, tour supervisor

Tour managers manage the travel arrangements of holidaymakers and business clients to make sure their trips run smoothly.

• Tourist guide

Tour guide, Blue Badge guide

Tourist guides show visitors around places of interest like cities, historic buildings and art galleries.

<u>Tourist information centre assistant</u>

Tourist information centre assistants give information to visitors about transport, tourist attractions and local services and activities.

• Travel agency manager

Travel manager

Travel agency managers are responsible for the day-to-day running of travel agencies, meeting sales targets and promoting travel products.

<u>Travel agent</u>

Travel consultant

Travel agents book and plan business and leisure travel for customers.

<u>Visitor attraction general manager</u>

Visitor attraction general managers look after the operation and finances of an attraction, and the health and safety of staff and visitors.

Where to find job adverts for careers using Geography qualifications?

Many of the types of jobs listed on the previous page will be advertised on online platforms of broadsheet newspapers such as The Guardian, on job recruitment websites or on websites linked to companies that specialise in these areas e.g. <u>www.visitliverpool.co.uk</u>

There is also a national government run webpage <u>https://nationalcareers.service.gov.uk/job-categories/travel-and-tourism</u> which provides links to each job category for roles to be identified and applied for.

Tourism related degrees:

What to study at A Level to lead into studying Tourism related degrees at university? There are many links with different subjects, but the following complement it very well as areas of study: Business Studies Mathematics English

Where are the best places to study Tourism at degree level?

Many universities have tourism related degrees on offer in the UK, but according to the Complete University Guide, the top 10 best places to study Tourism related degrees are as follows:

1st Lincoln

- 2nd Birmingham
- 3rd Surrey
- 4th Ulster
- 5th Liverpool John Moores
- 6th Aberystwyth
- 7th Coventry
- 8th Glasgow Caledonian
- 9th Gloucestershire
- 10th Oxford Brookes

You can check the entry requirements for these courses (and many others!) on www.ucas.com

What do travel and tourism graduates do?

Three of the top four jobs held by graduates employed in the UK are conference and exhibition manager and organiser, marketing associate professional and travel agent.

Destination	Percentage
Employed	74.9
Further study	7.9
Working and studying	4.4
Unemployed	6.6
Other	6.1

Graduate destinations for travel and tourism

Type of work	Percentage
Marketing, PR and sales	20.6
Retail, catering and bar work	15.8
Secretarial and numerical clerks	12.2
Managers	9.8
Other	41.6

Career specific websites

The tourism industry has experienced sustained growth over the past six decades and has become one of the largest and fastest growing economic sectors in the world. According to the United Nations World Tourism Organization (UNWTO), tourism is responsible for 6% of the world's exports, 9% of GDP in terms of direct, indirect and induced impact, and 9% of jobs worldwide.

If you work in the tourism industry, you help support the billions of people who travel at home and abroad each year for business and/or pleasure. The industry is divided into different career areas, and jobs can be found in accommodation, food and beverage services, recreation and entertainment, transportation, and travel services. Jobs range from operational (e.g., tour guide) all the way up to executive-level positions (e.g., hotel general manager). Looking for a job in tourism? Here, we take a look at five websites that can help you get started.

Cool Works

<u>CoolWorks.com</u>'s mission is "to connect adventurous job seekers with employers and one another." Many jobs listed on CoolWorks are hospitality and guest service industry-oriented and include jobs in national parks, resorts, ranches, guest lodges, restaurants, summer camps, campgrounds, ski resorts, retreat and conference centers, outfitters, tour/travel and guiding companies. Non-service industry employers also post jobs, including Conservation Corps, organic farms and gardens, Alaska fisheries, wilderness therapy programs, outdoor educational programs, and non-profits. Search jobs by category, state, season or national park.

Hcareers

<u>Hcareers.com</u> is an online hotel, restaurant, and hospitality job board for positions in North America. Headquartered in Centennial, Colo., Hcareers is the recommended job board of the American Hotel & Lodging Association (AHLA), the National Restaurant Association (NRA), and the Canadian Restaurant and Foodservice Association (CRFA). Search for "all hospitality" jobs, or narrow your results to the casino, conference/meeting/events, cruise ship, food service, golf-country club, hotel, restaurant, retirement community or travel/tourism. You can also refine your search by specifying a position, skills or company, and by entering a location (city, state or zip).

GoAbroad.com

Based out of Fort Collins, Colo., <u>GoAbroad.com</u> is an international education and experiential travel website that was "created to link prospective travelers with organizations providing international opportunities." Search for jobs by country and by type, including tourism, hospitality, sports, recreation, parks, and hotel/restaurant/hospitality. The website also posts opportunities to study, volunteer, intern and teach abroad.

Hospitality Online

<u>HospitalityOnline.com</u> lists thousands of jobs in hospitality, including those in hotels, casinos, restaurants, and clubs. Headquartered in Seattle, Wash., Hospitality Online's employment database is updated daily to provide current information. Major employers that list jobs include Hampton, Hilton, Hyatt, Marriott, and Wyndham.

ResortJobs

<u>ResortJobs.com</u> features jobs with ski and snowboard resorts, camps, national parks, cruise ships, restaurants, spas, and hotels. Headquartered in Chatham, Mass., ResortJobs.com also provides career research, tools/tips, articles, and advice, as well as an eNewsletter that offers career news and links to employment opportunities with some of its top employers. Search jobs by keyword, country, city, and state; or by top 10 jobs and featured employers, including Crowne Plaza, MGM Resorts and Universal Studios.

Bottom Line

Worldwide, international tourism receipts reached nearly \$1.16 trillion (yep, that's *trillion*) during 2013, according to the most recent data available from UNWTO. Millions of people around the world work in the tourism industry, behind the scenes, and on the front lines, to support the billions of people who travel each year for business and pleasure.