



Careers in Art & Design



Studying Art & Design

Art & Design Degrees

Top universities of Art & Design include:

- Royal College of Art
- University College London
- University of the Arts London
- Goldsmiths, University of London
- The Glasgow School of Art
- Loughborough University
- University of Oxford
- Lancaster University
- Newcastle University
- Manchester Metropolitan University
- Nottingham Trent University



www.studentartguide.com

www.ucas.com

www.prospects.ac.uk

www.thecompleteuniversityguide.co.uk



PROSPECTS

UCAS



What can I expect from an Art & Design degree?

Art and design undergraduates can expect the following tasks during their studies:

- writing reports and essays
- practical and creative projects
- attending lectures and seminars
- hearing from industry speakers
- placements and industry experience
- project and teamwork

Application

Personal statement
Submit a portfolio
Attend an interview

As it's such a broad subject, you have a lot of options when it comes to applying for an art and design degree. Obviously the most useful subjects to have studied would be art, design, or design and technology. But you can also show your creativity with other subjects like photography, fine art, and product design. Portfolios are also very important for art and design applicants.

If you're considering taking a foundation level course first, there are many colleges and universities who offer different opportunities. Make sure you research the modules that best suit you before you go on to take a full undergraduate degree.

Remember, you don't have to take your undergraduate degree at the same university or college that you took your foundation at – you can choose different providers for each if you decide to do so.

Good art and design students are inquisitive, creative, driven and open-minded – be sure to evidence these qualities in your personal statement and give examples of how they influence your work. Depending on your specialism, you may want to highlight specific skills for your chosen branch of art and design. For example, if you're leaning more towards the design route, you will want to show your talent with computer-aided design, technology and physical materials.



What creative industries can I work in?

Employment opportunities can be grouped into:

- Advertising and marketing
- Architecture
- Crafts
- Design
- Fashion
- Film, TV, video, radio and photography
- IT, software and computer services
- Publishing
- Museums, galleries and libraries
- Music, performing and visual arts
- Therapy and education.

The ART
CAREER
Project



Key skills

Key skills developed through creative careers:

- Creativity/innovation
- Visual skills
- Communication skills
- Presentation of work and ideas
- Research skills
- Critical thinking
- Collaborating with others
- Making/technical/design skills
- Flexibility/adaptability
- Self-management
- Resilience and determination
- Digital and IT skills
- Marketing/administrative/business skills

FOR HIRE!



How do I find a job in the creative industry?

The creative industries are highly competitive and in many cases jobs are not formally advertised. While possessing the right qualifications and a stint of work experience will go a long way to helping you secure your first job, you'll need to put yourself out there through **networking opportunities** in order to get noticed. Having the confidence to market yourself is important.

Joining **professional bodies** relevant to your field will help you keep up to date with networking events, conferences and workshops - all useful opportunities to meet industry professionals and promote your skills.

Being active on Twitter and LinkedIn enables you to follow and **connect with industry professionals** and keep an ear to the ground for suitable vacancies. Blogging is also a useful way for creative types to demonstrate their talent for content creation, design and crafting. Attending fashion shows, art/museum exhibitions or taking part in design competitions are other great ways to meet like-minded people.

Graduate schemes are not as common in creative arts and design as in other sectors. However, some large organisations - such as Harrods, Marks & Spencer and Jaguar Land Rover - offer graduate schemes in design. Museums sometimes offer traineeships for assistant curators.

Jobs are advertised on university careers service vacancy lists. **Creative Opportunities**, the **University of the Arts London's jobs and internships website**, is particularly useful. In addition, you can find vacancies on company websites and through organisations such as the **Arts Council England jobs site**.

You'll typically need a portfolio of work to demonstrate your skills and abilities to potential employers.

Work experience, internships and voluntary work can help you to learn and develop your skills and in many cases these are the usual routes into employment in this sector. Such opportunities offer an insight into industry practices and enable you to make contacts and gain confidence. Having a period of work experience, voluntary work or a stint as an intern under your belt also helps you stand out to potential employers.

www.prospects.ac.uk/work_experience.htm

www.artsjobs.org.uk

<http://creativepool.com>

<http://creativeskillset.org>

www.artsculturemediajobs.com

www.creativeopportunities.arts.ac.uk

www.artshub.co.uk

www.artsprofessional.co.uk

www.tate.org.uk

<http://www.creativechoicescic.co.uk>

Professional Bodies and Organisations

Association for Illustrators

Arts Council England

British Fashion Council

Chartered Society of Designers

Council for -higher Education in Art & Design

Crafts Council

Design and Art Direction

Design Council

NSEAD

The Visual Arts Association

Celebrities who studied Art & Design



Freddie Mercury/Courtney Cox/Noel Fielding/Alexander McQueen/David Bowie/Florence Welch